

M&P SHIELD®

\$50 REBATE*

* Smith & Wesson Prepaid Card.

OFFER VALID 10/14/19 - 12/08/19

**BUY ANY NEW, QUALIFYING† M&P® 9 SHIELD™ PISTOL
AND RECEIVE A \$50 PREPAID CARD***
ALL 9mm M&P SHIELD® PISTOLS QUALIFY!



Performance Center®
M&P® 9 SHIELD™ Pistols Included!



9MM



380 AUTO

BUY ANY NEW, QUALIFYING
M&P® 380 SHIELD™ EZ® PISTOL
AND RECEIVE A \$50 PREPAID CARD***

** Performance Center® M&P® 380 SHIELD™ EZ®
Pistols are Excluded

M&P

by Smith & Wesson®

SMITH-WESSON.COM/SHIELD2019

Terms and conditions apply. Visit www.smith-wesson.com/shield2019 for more information. Card is issued by MetaBank®, Member FDIC. No cash access or recurring payments. Card valid for up to 6 months; unused funds will forfeit after the valid thru date. Card terms and conditions apply.



\$50 REBATE

QUICK REFERENCE GUIDE

- Promotion Dates:** October 14, 2019 to December 8, 2019
\$50 Prepaid Gift Card
- Products Included:** M&P9 Shield, Performance Center M&P9 Shield and M&P380 Shield EZ
Not sure if your purchase is eligible? See SKU list for details.
- Promotion Details:** See Terms & Conditions for more details on the rebate.

FAQ's

- Q: How do I find out if a firearm is eligible for the rebate?**
A: The M&P9 Shield, Performance Center M&P9 Shield and M&P380 Shield EZ (excluding Performance Center) pistols are eligible for the rebate if purchased within the valid promotion dates. If you're still not sure, check to see if your product is listed on the SKU list. If it's listed, it's eligible!
- Q: Where are rebates submitted?**
A: Navigate to SMITH-WESSON.COM/SHIELD2019. You'll need your receipt and a scan or photo of manufacturer barcode label, showing SKU and Serial Number of product purchased.
- Q: How long will it take to receive my prepaid card?**
A: You should receive your prepaid card within 2 weeks.
- Q: A rebate was rejected. How come?**
A: For a product to be eligible for the \$50 rebate, it must meet our eligibility guidelines. See SKU list.
- Q: Is there a mail-in option?**
A: Unfortunately not at this time.
- Q: What other promotional materials are available?**
A: Retail Launch Kits will arrive by 10/16 - Digital Kit assets are included in this email and available for download at SMITH-WESSON.COM/SHIELD2019



SMITH-WESSON.COM/SHIELD2019



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TERMS & CONDITIONS

2019 M&P SHIELD® 50 Rewards Promotion

Offer limited to one rebate, in the form of a Smith & Wesson® Prepaid Card, in the amount of fifty (\$50) U.S. dollars per each NEW qualifying Smith & Wesson® M&P®9 SHIELD® M2.0™ -9mm pistol or M&P®380 SHIELD™ EZ® pistol purchased between October 14, 2019 and December 8, 2019. Performance Center® M&P®380 SHIELD™ EZ® pistols are excluded from this promotion.

No substitutions. Rebate claims must be submitted online at www.smithandwessonrebates.com, and must be submitted by January 8, 2020. Please allow at least 8-10 weeks for fulfillment of valid rebate claims. Offer valid only in the United States of America and only for those persons who are legally able to own and possess firearms. Offer good for actual purchases by consumer end users; excludes resellers and distributors of firearms, and any groups, organizations, businesses, or government agencies. The Smith & Wesson® Prepaid Card* will be mailed to qualifying end-user purchasers in the U.S. Smith & Wesson is not responsible for late, lost, mutilated or misdirected mail. All counterfeit, unauthorized duplicates, or invalid rebate claims (including incomplete, inaccurate or illegible submissions), or claims that fail to include valid and legible proofs of purchase as specified in the submission instructions, will be automatically rejected. Fraudulent rebate claims could result in prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341-1342) or other applicable law. Void where prohibited by law, subject to tax, or otherwise restricted. Smith & Wesson reserves the right to discontinue or change this promotion at any time. **OFFER CANNOT BE COMBINED WITH ANY OTHER SMITH & WESSON PROMOTION OR DISCOUNT.**

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ELIGIBLE SKU LISTING

M&P® SHIELD® M2.0™

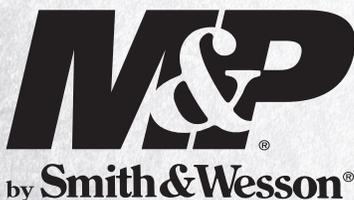
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M&P® SHIELD®

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M&P® SHIELD™ EZ®

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