

# NEWS from CPSC

## U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE

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**Firm's Recall Hotline: (800) 611-8114**

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

Firm's Media Contact: (773) 481-7140

## Riddell Recalls Collectible Mini Racing Helmets Due to Violation of Lead Paint Standard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

**Name of Product:** Collectible "Jeff Gordon" Mini Helmets

**Units:** About 2,500

**Importer:** Riddell Inc., of Rosemont, Ill.

**Hazard:** Surface paints on the recalled helmets contain excessive levels of lead, violating the federal lead paint standard.

**Incidents/Injuries:** None reported.

**Description:** The recalled product is a six-inch tall, collectible, miniature helmet, modeled after the helmet worn by race car driver Jeff Gordon. The helmet is red and blue with a black visor, and is painted with various sponsor logos and playing cards. The UPC number 095855720029 is located on the bottom of the product's packaging. No other Riddell mini helmet models are included in this recall.

**Sold at:** Academy stores and other retailers nationwide, as well as the Web site, [www.nascar.com](http://www.nascar.com), from February 2007 through October 2007 for about \$40.

**Manufactured in:** China

**Remedy:** Consumers should take the recalled helmets away from young children immediately and contact Riddell to receive a full refund.

**Consumer Contact:** For further information, contact Riddell at (800) 611-8114 between 9 a.m. and 5 p.m. CT Monday through Friday, via e-mail at [racingminirecall@riddellsports.com](mailto:racingminirecall@riddellsports.com), or visit the firm's Web site at [www.riddell.com](http://www.riddell.com)



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[Send the link for this page to a friend!](#) The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$800 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270, or visit CPSC's web site at [www.cpsc.gov/talk.html](http://www.cpsc.gov/talk.html). To join a CPSC email subscription list, please go to <https://www.cpsc.gov/cpsclist.aspx>. Consumers can obtain this release and recall information at CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).